

ACTION Advertising Booking Form

Deadline: 21st of January, April, July, October

Send booking form and ad to WPCS of Australia Inc, PO Box 762 Pakenham, Victoria 3810

Ph: (03) 5941 3288, Fax: (03) 5941 2248, Email: office@wpcs.com.au, Website: www.wpcs.com.au



I would like an advertisement in the next edition of Action.

- Full page black & white \$110.00 RPG - \$80.00
 - Half page black & white \$66.00 RPG - \$40.00
 - Quarter page black & white \$38.50 RPG - \$25.00
 - 1/8 page black & white \$27.50 RPG - \$20.00
 - Photo gallery black & white \$16.50
 - Classified black & white \$20.00 (40 words)
- TOTAL: \$_____ \$_____

Full name of advertiser: _____

Address: _____

Postcode: _____

Contact Ph: Bus (____) AH(____)

Fax: _____ Email: _____

CLASSIFIED DETAILS

(Please print clearly - up to 40 words including contact details)

PHOTO GALLERY

(Autumn - Foals, Winter - Geldings and Part Welsh, Spring - Stallions, Summer - Mares)

Name of Pony: _____ Section: _____

Sire: _____ Dam: _____

Breeder: _____ Owner: _____

Enclosed: Copy Photo/s SAE for photo return Payment

PAYMENT DETAILS:

I wish to pay by: Cheque Money Order Bankcard Mastercard Visa

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Cardholders Signature: _____ Name: _____

Membership No: _____ Address: _____

State: _____ Postcode: _____

Phone No: (____) _____ Fax No: _____ Email: _____

Receipt No: _____

- ACTION is produced in QuarkXpress for Mac.
- Please supply hard copy of your ad - we may not be able to read your floppy or CD.
- To ensure a professional level of reproduction, please supply **originals of photos** and ensure that you have the photographer's permission to publish them; **we cannot use proofs** as this breaches copyright. If emailing photos, please scan at 300dpi and save as a large-file jpg.
- Text may be emailed as a Word document. Please do not embed photos in the document. Attach them separately to your email.
- Digital photos should be supplied as they come off your camera and saved as a large JPG file.**
- Every effort will be made to have your advertisement look the way you would like it, but please be aware that we may not be able to duplicate your choice of font exactly.
- Because of the printer's deadline, we cannot mail set-up ads to you for proof reading, but are happy to email them to you for approval.
- **Supplied professional art work:** Distilled print quality PDF files ONLY, produced from files made at 300dpi. Fonts used must be included. **Please do not supply files in Microsoft Publisher.** Enquire at the office before supplying art work.
- Photos etc will not be returned unless an SSAE is supplied.